# **TIM CHREPTA**

GRAPHIC DESIGNER

Graphic Designer based in Denver, Colorado with 10+ years experience working to discover ownable stories, craft unique visual content, and build thoughtful design systems.

## **EXPERIENCE**

Kaiser Permanente, Denver CO / Oakland CA (2018–2023), Graphic Designer

Responsible for a full range of learning and development programs for instructor-led and web-based training and learning programs. Conducts needs assessments, designs and develops curriculums/instructional plans, delivers training (i.e., supervisory, management, or non-technical skills), evaluates training programs for effectiveness, and consults on a broad array of learning and development issues. Advises on appropriate instructional technologies, including e-learning/web-based formats.

# Digital Fusion, Lakewood CO (2016–2017), Digital Designer

Managed client expectations while working with our account and technical team to create compelling designs to drive engagement and results. Managed and concepted well thought out campaigns as well as user-friendly designs across a wide range of brands. Designed responsive web pages, emails, videos, animations, motion graphics, logos, banners, ads, etc. Created and defined client brand guidelines.

# Gilmore Group, New York NY (2014–2015), Graphic Designer

Designed and implemented signage for nationwide Fortune 500 companies for retail, financial, and healthcare industries.

Oversaw the production of large scale graphics as well as developed brand standards.

# Dottinger Design, Pompton Lakes NJ (2013–2014), Jr. Graphic Designer

Produced large format graphics by working along side with architects, interior designers, and material vendors. Delivered designs throughout corporate environments, museums, trade shows, and exhibits for various clients.

#### **PORTFOLIO**

timchrepta.com

#### PHONE

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#### **EMAIL**

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## **EDUCATION**

University of the Arts, Philadelphia PA Bachelor of Fine Arts (BFA) (2009–2013), Graphic Design

- Deans List (2011-2013)
- Ken and Eleanor Hiebert Award for Excellence in Graphic Design (2013)
- Graphic Design Senior Project Citation Award (2013)

NABA Nuova Accademia di Belle Arti, Milan Italy (2012), Graphic Design

### SOFTWARE SKILLS

Adobe Creative Suite CC
Photoshop, InDesign, Illustrator,
After Effects, Premiere Pro, Media Encoder,
Lightroom, Audition, XD, Figma, AutoCad,
Microsoft Word, PowerPoint, Excel,
Outlook, Keynote

### **TECHNICAL SKILLS**

Branding, Digital Design, Audio/Video Editing, Motion Graphics, Print Production, Visual Hierarchy, Typography, Photography, Color Theory, UI, HTML, Printmaking, Web Design, Visual Communication, Marketing, Environmental Design, Advertising, Data Visualization, Publication